



NOVEMBER 30, 2023

7:00 a.m. - 4:30 p.m.

The Classic Center

Athens, GA

STATE OF TRANSPORTATION

A full day featuring federal, state, and local leaders focused on the state of transportation in Georgia

- from roads and bridges, to trains, ports, and airports.

SPONSORSHIP & EXHIBITOR INFORMATION

Sponsorship Level	Title Sponsorship (\$10,000) <i>*Only one available</i>	Presenting Sponsorship (\$11,000)	Platinum Sponsorship (\$8,500)	Gold Sponsorship (\$5,500)	Silver Sponsorship (\$3,500)	Bronze Sponsorship (\$2,500)
Seating at Event	12 Attendees (VIP)	10 Attendees (VIP)	8 Attendees (VIP)	6 Attendees (Preferred)	4 Attendees (Preferred)	2 Attendees
Recognition on Email and Print Marketing	X (All Marketing/Logo - Most Prominent)	X (All Marketing/Logo - 2nd Most Prominent)	X (All Marketing/Logo - 3rd Most Prominent)	X (All Marketing/Logo - 4th Most Prominent)	X (Most Marketing/Logo - 5th Most Prominent)	X (Some Marketing/Name - 6th Most Prominent)
Recognition on Signage and Presentation at the Event	X (Title Sponsor Prominent Logo Placement)	X (Prominent Logo Placement)	X (Prominent Logo Placement Beneath Presenting Sponsors)	X (Logo Placement Beneath Platinum Sponsors)	X (Logo Placement Beneath Gold Sponsors as Space Allows)	X (Name Recognition as Space Allows)
Option to Exhibit at the Event	X	X	X	X	+\$200	+\$200
Option to Sit with VIPs at General Session and Lunch	X (First Choice)	X (Second Choice)	X (Third Choice)	X	X (As Available)	
Verbal Recognition at the Event	X	X	X	X		
Logo Inclusion on Full-page Ad in <i>Engineering Georgia</i> Magazine (Must Commit by 9/15/23)	X	X	X			
Full-page ad in <i>Engineering Georgia</i> Magazine (Must Commit by 9/15/23)	X					
Half-page ad in <i>Engineering Georgia</i> Magazine (Must Commit by 9/15/23)		X				
Quarter-page ad in <i>Engineering Georgia</i> Magazine (Must Commit by 9/15/23)			X			
Attendance to Exclusive Reception with Speakers, VIPs, and Elected Officials	4	3	2			
Option to Show 30-Second Promotional Video at the Event	X	X				
Exclusive signage on the podiums for breakout sessions	X					
Logo included at top of Event App Home Screen	X					
Logo included on Event App Schedule Screen		X				
Logo included on Event App Speakers Screen			X			